

THE AVENUE

With Irina Sinclair

VBNGtv journalist Irina Sinclair presents “The Avenue”, an intimate series of interviews with the “Shapers” of business, finance, tech, and lifestyle with a focus on the intersection of their careers and how they were able to take their businesses to the next level.

Audience

Business Owner or C Suite Executive
Median Age 36
61% Male / 39% female
HHI - \$267k

Profiled As

Investors - 49%
C-Suite or Higher – 51%
Enthusiast – 38%

Opportunity

Full Show **In-depth Interview** about your company, what **New Ideas** you are implementing to take it to the next level, and **Your Why?**

35 – 40 min episode

Distributed on VBNGtv through the VYRE App

Promotional Items

1 – Minute recap trailer
3 – 30-second Social Media clips
Press release about episode

