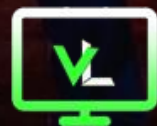




MAESTRO
MARLEY
CUP

x



VYRE LIVE

A ONE-OF-A-KIND VISUAL EXPERIENCE | OCT 2023



VYRE Live is proud to announce the exclusive partnership to visual co-produce and distribute the 2023 Maestro Marley Cup live performances featuring The Marley Brothers.

Entering its third year, The Maestro Marley Cup is an uplifting experience for the entire family that combines a reggae music festival, 6 on 6 Soccer Tournament and Caribbean food, all for a good cause. VYRE Live has co-produced this magical day of music that will feature live performances and exclusive footage from the show with The Marley Brothers, Ky-Mani Marley, Stephen Marley, Damian Marley, Julian Marley, Inner Circle, Big Hair Dave, Young Wylin, Ruckus, Spragga Benz, and more.

The Maestro Marley Cup was created by Ky-Mani Marley and Big Hair Dave from The Dubplates to help raise money for the Love Over All Foundation and Falmouth United, helping communities in need through sports and music.

The Love Over All Foundation's keynote project, Falmouth United, is a soccer center and team providing a safe space for the Jamaican youth to help keep them off the streets and invested in their future. This event raises funds for the Hollywood Police Athletic League, a youth program helping prevent juvenile crime and drug use by developing discipline, self-esteem and positive moral values through wholesome competition and positive role models.

Global Reggae music fans will be able to experience the magical moments from The Maestro Marley Cup for free mid-October by streaming the show on the VYRE Live channel on the VYRE App through Apple TV, Roku, Amazon Fire Stick, Android, iPhone, Samsung Smart TV's.



THE POWER OF THE MARLEY REACH

KY-MANI

IG: 450K / FB: 1.6MM

STEVEN MARLEY

IG: 797K FB: 3.2MM

JULIAN MARLEY

IG: 568K FB: 1.5MM

DAMIAN MARLEY

IG: 1.3MM FB: 5.9MM

BOB MARLEY

IG: 7.4MM FB: 67MM

TOTAL SOCIAL REACH

IG: 10.5MM

FB: 79.2MM

VYRE LIVE & LIVE STREAM CAPABILITIES



LIVE STREAM SPECIAL EVENTS & CONCERTS

VYRE Live mission is to innovate the live concert experience by bringing live performances to your living room. Our core business is producing, marketing and selling live concerts for an at home experience.

VYRE Live goal is be the world leading destination for live stream performances that can be accessed on demand through TV, mobile and web.

Click to Experience Live Concerts on VYRE Live

NE-YO Live Stream ([Click Here](#))

De La Ghetto Live Stream ([Click Here](#))

Trey Songs Live Stream ([Click Here](#))

Soulja Boy Live Stream ([Click Here](#))





[VYRE Network](#) is a free global streaming platform that delivers **NEXT-GENERATION** movies, shows, and sports, live and on-demand to audiences worldwide through niche channels.



Since its launch in 2019 VYRE has consistently been a bridge between independent and mainstream entertainment for film creators and athletes.

DISTRIBUTION PARTNERS



AD TECH PLAN

PROGRAMMATIC ADVERTISING

We have secured favorable contracts with all of the companies below to enable VYRE to geo-target our targeted users and maximize the number of impressions on the platform.

xandr
groupm

YOUR COMPANY

Catapult

Magnite

SPACEMOB



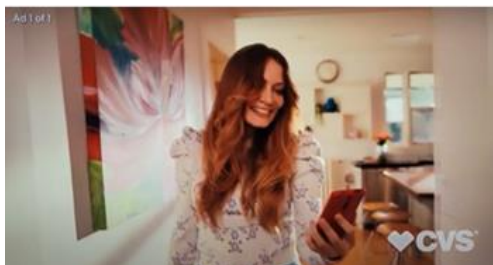
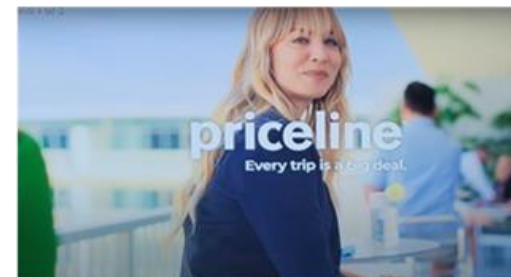
CTV



MOBILE



DESKTOP



CURRENT ADVERTISERS

FUTURE PARTNERING OPPORTUNITIES FOR UPCOMING SHOWS

PRODUCT PLACEMENT

Inside our VYRE Live Streamed Shows, Originals and Partnered Original Productions VYRE Partnerships can place products with talent, and special events through various product placement opportunities.



SPECIAL EVENT PARTNERSHIPS

VYRE and its channels have special events, premiers, and niche networking opportunities through the year which opens the door for strategic partnerships that enhances the visibility for brands.

- WEB TAKEOVERS
- SPONSORED BY LOWER 3RDS
- INTERMISSION COMMERCIALS



VYRE NETWORK

VYRE NETWORK
OTCPK: CAPV

VYRE DISTRIBUTION
VYRE STUDIOS & PRODUCTIONS
VYRE LIVE

VYRE LIVE
2020 Bay St.
Los Angeles, CA 90030

VYRELive.com
VYRE.tv
ir.vyrenetwork.com

CONTACT

Advertising
818.747.3062
advertising@vyrenetwork.com

VYRE Live LLC

Harris Brown
VYRELive / VYRE Live Studios
President
786.918.3512
Harris@vyrenetwork.com

Tiffany Gaines
VYRELive / VYRE Live Studios
Operations
ceo_ssmgblasiasent@yahoo.com





**IT'S TIME FOR THE WORLD TO EXPERIENCE
THE MAESTRO MARLEY CUP LIVE...**

COMING SOON